

## **Wisium expands its Premix offerings in Vietnam with the acquisition of Golden Farm Production & Commerce**

Wisium is the global brand for the premix and services business of ADM. Wisium is following a rapid international expansion and is today strengthening its position in Vietnam.

The recent acquisition of Golden Farm Production & Commerce Company Limited in Vietnam by ADM is coming as an excellent opportunity for WISIUM to expand its production facilities and strengthen its position as a global premix and services player across Vietnam and Asia.

*“The acquisition of Golden Farm is part of our global strategy to become a leader in Asia. As a worldwide player, we want to be aside of the feed industry in Vietnam to face new challenges. This state-of-the-art premix and feed additives factory will make us an ideal partner for feed producers.*

*This will allow to bring to our customers our technology and know-how through high-end premixes and expertise”, says Eric Carfi, the Wisium business development manager for Asia.*

Wisium was launched in Vietnam in 2018 with a full range of services and products adapted to the local market, under the management of Eric Fabry, the Wisium Vietnam Business Director. Wisium is providing the local market with macro Premix and nutritional specialties, a dedicated high performance Piglet product line under the Wean Up brand, as well as some technical services.

Wisium will now serve local customers with a new premix facility in Long Khanh – Dong Nai. This will leverage its development and complete its products portfolio, offering tailor-made solutions to the market.

Wisium's value-added offerings in Vietnam will include a full range of premixes, with a new offering for micro premix, an extensive line of nutritional specialties, valuable services such as formulation to optimize feed formulas and performance, as well as laboratory analysis and quality control tools such as the NIR technology, for a rapid prediction of raw materials and finished products composition.

*“I arrived in Vietnam 26 years ago. I personally found Vietnam's accomplishments really amazing. The Animal husbandry sector is no exception. It has achieved tremendous developments and I strongly believe it will continue while becoming more and more professional, with many new challenges ahead”, says Eric Fabry, the Wisium Vietnam Business Director. Thanks to this new production facility acquisition, we will be closer to our customers. We intend to bring them the best quality products and services with our Wisium brand, adapting to the local context and taking on new challenges.*

*We are very happy and proud to welcome the GOLDENFARM team onboard and we foresee a bright future all together!”*

**For more information, thanks to contact :**

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**About Wisium:**

*Wisium is the international brand of the premix business of ADM/Neovia, a major global player in animal nutrition for over 60 years. Wisium offers millers, integrators and home mixers a strong and dedicated partnership with a unique focus on enhancing your quality, productivity and profitability performance. For any species, Wisium experts deliver tailor-made solutions combining high end products and added value services. Our Wisium world class team wants to share the Wisium spirit: all have the same aim of creating and achieving jointly with each client and going forward together.*

*That's the Wisium spirit! To give you the power to be one step ahead.*

[www.wisium.com](http://www.wisium.com)

**About ADM**

*At ADM, we unlock the power of nature to provide access to nutrition worldwide. With industry-advancing innovations, a complete portfolio of ingredients and solutions to meet any taste, and a commitment to sustainability, we give customers an edge in solving the nutritional challenges of today and tomorrow. We're a global leader in human and animal nutrition and the world's premier agricultural origination and processing company. Our breadth, depth, insights, facilities and logistical expertise give us unparalleled capabilities to meet needs for food, beverages, health and wellness, and more. From the seed of the idea to the outcome of the solution, we enrich the quality of life the world over. Learn more at [www.ADM.com](http://www.ADM.com).*